

URGENT CUSTOMER RECALL

DATE ISSUED: 06/02/26

SHORT CODES: 422056 - APTAMIL F/ON MILK 700G

418213 - APTAMIL FIRST MILK 700G

418211 - C&G FORMULA 1ST INFANT 700G

Only the Best Before dates listed below are affected for this recall

422056

05/08/26-20/02/27



418213

22/08/26-26/11/26



418211

31/07/26-31/01/27



WHY IS THIS BEING RECALLED?

As a precautionary measure we have recalled specific batches of the above lines with the latest guidance related to Cereulide from the Food Standards Agency. Consumers who may have these batches should **NOT** feed this product to their baby. Please note the Product went on sale in stores **02/08/24**.

Any customer who has purchased the product is advised to retain the packaging and return the product to a B&M store where you will receive a full refund.

Alternatively any customer who has purchased the affected batches can also speak to the below carelines.

Aptamil - If your product is impacted, please speak to Aptamil customer careline on **0800 996 1000** or visit www.aptaclub.co.uk

C&G - If your product is impacted, please speak to the C&G customer careline on **0800 977 8880** or visit www.cgbabyclub.co.uk

If you have any questions, please contact Customer Services – 0330 838 9000

We apologise for any inconvenience this may cause.